# Integrated Stakeholder Approach

#### Strategic Plan 2004-2006

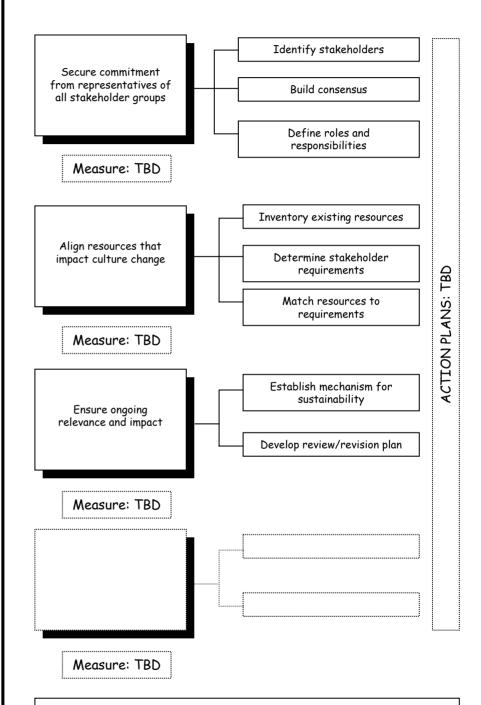
## **VISION**

[To be] An integrated group of stakeholders that creates the environment and implements actions that result in a culture of creative, skilled, technically engaged people — locally, regionally and nationwide.

#### **MISSION**

[We] Support cultural change by facilitating alignment of resources and requirements through participation of all stakeholders.

## GOALS/KEY RESULTS STRATEGIC OBJECTIVES



### **STAKEHOLDERS**

- · Government: policy makers and users; federal, state, local
- · Industry: large and small businesses; wide range of products and services
- Parents
- Educators: teachers, principles, administrators; public, private, and parochial
- · Media: newspaper, television, and radio; "popular culture" outlets
- · Students: K-12, undergraduate, and graduate;
- · Community organizations: clubs, associations, libraries, science centers, etc.
- · Health care, law enforcement, social services